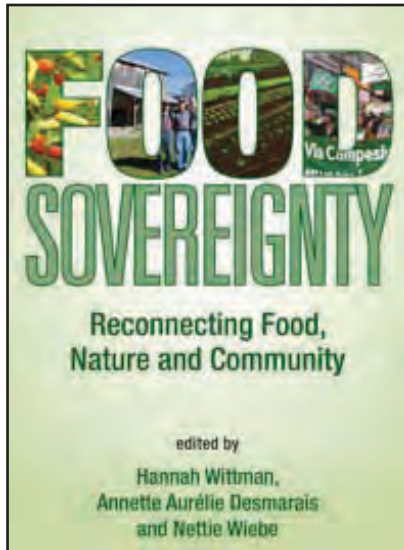


Raj Patel, and explores the theory and practice of the global food sovereignty movement.



Internationally, we are working with the “We Are the Solution Campaign” in Africa, supporting women’s groups who are planning campaign activities on the ground (they had a great launch at the World Social Forum in Dakar!). We also continued working with the Campesino a Campesino (Farmer to Farmer) Pollinator Project in Mexico. This project has expanded to five regions and launched a national campaign to restore pollinator habitat.

Nationally, we worked with 30 groups to launch the US Food Sovereignty Alliance. This exciting new coalition will help bridge the work of food justice activists in the US with the food sovereignty work of international peasant movements. The Alliance had a strong “food sovereignty track” at the Community Food Security Coalition’s 14th annual meeting in New Orleans with Food First hosting a panel on “Food Movements Unite!” together with national and international food and agrarian activists.

Locally, the 21-member all volunteer Oakland Food Policy Council (OFPC), which was started in 2009

to represent all sectors of the Oakland food system and Oakland’s many diverse neighborhoods, crafted their first official recommendations to address the needs of the community. Their report, *Transforming the Oakland Food System: A Plan for Action* incorporates findings of many studies of the Oakland and Bay Area food systems, plus community input gathered by the OFPC’s sister organization, the HOPE Collaborative, and in partnership with PUEBLO (People United for a Better Life in Oakland). PUEBLO organized three Community Listening and Dialogue sessions in West Oakland, Fruitvale, and East Oakland to gather feedback on a draft of the *Plan for Action*.

Ten recommended first steps, from expanding urban agriculture to encouraging healthy mobile vending, will set Oakland on the path to a healthier food system. For each first step, the OFPC summarized needs and opportunities; actions for various food system players; fiscal impact; and best practices. This *Plan for Action* also provides a snapshot of the current status of the Oakland food system. The *Plan for Action* was presented to the Oakland City Council Life Enrichment Committee in January 2011 and OFPC is now promoting and advocating for each proposed first step.

Other OFPC activities in 2010 included developing a *Policy and Agency Scan* detailing all policies and agencies related to the Oakland food system at the local, county, and state levels; working with the city’s planning department on proposed updates to Oakland’s zoning code for urban agriculture, farmers’ markets, and healthy mobile vending; organizing support for a successful proposal that the Alameda County Public Health Department be allowed to seek funding for the development of a “Health Element” for Oakland’s General Plan; holding

a successful fundraiser featuring speakers Anna Lappé of the Small Planet Institute and Jason Harvey of Oakland Food Connection; and launching the OFPC website (www.oaklandfood.org) and e-news, which now has nearly 500 subscribers.

Food First is also working with a dozen local community groups in the Alliance for Oakland’s Food Systems to address recent moves by WalMart, Kroger and Tesco to open stores in the city’s food deserts. The alliance seeks to “raise the bar and level the playing field” so that local food retail initiatives are given equal support and ensure that all retail food is healthy and affordable. Food First is also conducting a study on urban land grabs in the US’s food deserts, with case studies in Oakland and Detroit.

As you can see, despite funding reductions, our work at Food First continues apace as poverty intensifies. The global financial crisis has made the food crisis worse and global food movements have pulled together to step up their activities. We are working in coalition with other food justice and food sovereignty organizations to build a local-global food movement powerful enough to transform the dysfunctional corporate food regime.

Looking forward we have a number of exciting projects; some on the drawing board, some waiting for funding, and others being implemented:

Books: *Food Movements Unite! Strategies to transform our food systems*, a Food First fall 2011 book, edited by Eric Holt-Giménez, is directed at those working in the food movement. It will be our first e-book! We will also begin research for a multimedia book and video documentary called *From Panthers to Pitchforks: The roots and branches of food justice*.

Manuals & Reports: *Farmer to Farmer Pollinator Conservation Manual* with the Campesino a Campesino Agroecology Network of Mexico (Spanish); *US Food Policy Resource Guide and Database*; *We Are the Solution Campaign Training and Communication Manual* (French).

Tours: Aside from continuing our international *Food Sovereignty Tours*, we'll be launching the *US Food Justice Tours* to focus on building the power of youth in the US food justice movement including one-day Food Justice tours in the greater San Francisco Bay Area in conjunction with the CFSC 15th Annual Conference

in November 2011.

Research: *Urban Land Grabs in the US Food Deserts* examines Oakland and Detroit. *The San Francisco Bay Area Urban Farm Assessment* is a participatory action research project to build agroecological management skills and a farmer field school network among the region's urban farmers. And *USAID's Feed the Future Initiative: Fact or Fancy?* is an analysis of the winners and losers of the US's main international agricultural development program.

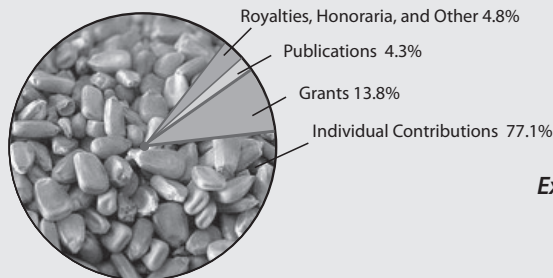
Training: The *Young Researchers Community Scholarship Fund* will provide scholarships to allow youth

from underserved communities to intern at Food First. Interns will work directly with community organizations to produce research and analysis needed to advance food justice.

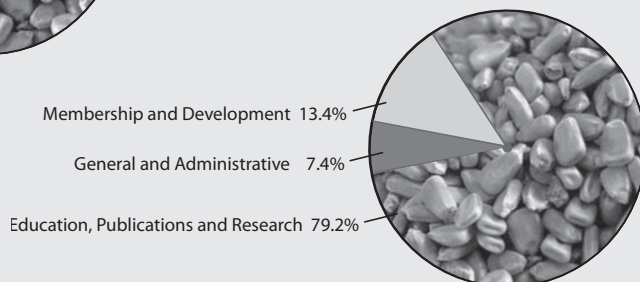
Food First is a "think-and-do tank" dedicated to facilitating the building of a powerful food movement. With your help, we will end the injustices that cause hunger. As noted above, we are highly dependent upon donations from individuals. I hope that you are proud of what Food First has been able to accomplish in 2010 and as excited as we are about the work we are undertaking in 2011.

Fiscal Year 2009-10 Revenue & Expenses

Revenue total \$600,434



Expenses total \$714,379



JOIN FOOD FIRST & TELL YOUR FRIENDS

more info at
www.foodfirst.org

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- Donate \$100-\$499 - one free Food First book or T-shirt.
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- Donate \$1,000 or more - receive all Food First materials.

THANK YOU FOR YOUR GENEROUS SUPPORT

Leave a Legacy of Healthy Food for All

Your tax-deductible donations allow Food First to dig beyond the often confusing and obfuscated headlines to reveal the root causes of poverty, hunger and environmental decline as we work to transform our broken food systems.

Ways that you can make a legacy gift to the Institute for Food and Development Policy

(<http://www.foodfirst.org/en/support/plannedgifts>):

- Remember the Institute in your will.
- Get a tax deduction plus lifetime income with a donation of \$5000 or more (Pooled Income Fund).
- Name the Institute as the final beneficiary in your life insurance or retirement account.

Consult your tax and legal advisors to determine what is best for your situation.



INSTITUTE FOR FOOD AND DEVELOPMENT POLICY

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